

Bengaluru to host CEAT Indian Supercross Racing League Season One Finale

Pune, February 15, 2024: CEAT Indian Supercross Racing League, India's first franchise-based Supercross league, announces a change in venue for the highly anticipated Season One finale. Originally slated for Delhi, the event will now thrill fans in Bengaluru on February 25, 2024, as initially scheduled.

Due to unforeseen circumstances necessitating the implementation of some stringent resolutions by authorities, which could potentially create logistical challenges, the organizing committee has made a conscious decision to relocate the event to Bengaluru. This careful decision was made to ensure the seamless execution of the season finale and, above all, to prioritize the safety of all those involved.

The prestigious APMC ground located at Byatarayanapura, opposite to Phoenix Mall of Asia in Bangalore, Karnataka has been selected as the new host venue for the season's thrilling conclusion.

Veer Patel, Director and Co-Founder of Supercross India Pvt. Ltd. said, *"We acknowledge the anticipation surrounding the Season One finale, and we extend our apologies for any inconvenience caused by this adjustment. However, after careful consideration of various factors, including the prevailing circumstances, we believe that relocating the event to Bengaluru, that is considered the epitome of motorcycle events, will bolster the confidence of our partners and draw exceptional crowds. We are confident that the culminating event will offer an exhilarating Supercross racing experience to its fans."*

The CEAT Indian Supercross Racing League remains steadfast in its commitment to delivering a world-class experience for fans and participants alike. The league looks forward to showcasing the excitement of Supercross in Bengaluru and creating lasting memories for all involved.

For more information on the CEAT ISRL Season One, please visit the official website at <https://indiansupercrossleague.com/>.

ABOUT THE PROMOTERS:

Team Supercross India (SXI), the parent company of CEAT Indian Supercross Racing League, is at the helm of a ground-breaking initiative led by former international racers, Veer Patel (*a two-time national SX Champion*), Eeshan Lokhande and Aashwin Lokhande.

Drawing upon their extensive personal experience and unwavering passion for the sport, they have meticulously conceptualized, identified crucial gaps, and delivered a League that is set to redefine Supercross racing on a global scale. With their deep understanding of the sport and relentless pursuit of excellence, they are paving the way for a new era of Supercross that will captivate audiences worldwide.

ABOUT CEAT INDIAN SUPERCROSS RACING LEAGUE (ISRL)

The CEAT Indian Supercross Racing League (ISRL) is the world's first franchise-based Supercross league. This ground-breaking initiative is set to revolutionize the way sports are perceived in India. It is here to create a global extravaganza, an awe-inspiring spectacle that will captivate Indian spectators like never before. CEAT ISRL will bring athletes around the world to compete in a variety of formats and categories, pushing the limits of their skills and inspiring Indian riders to reach new heights. Prepare to be amazed as our stage performers break records with their charismatic engagement, adding an extra layer of excitement to this premier motorsport event. The league is committed to providing a safe and competitive environment for riders of all ages and skill levels. The league also believes in giving back to the community and partnering with local organizations to promote youth development and environmental sustainability.

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