

BigRock Motorsports Dominates the Track, Secures Victory in CEAT Indian Supercross Racing League at the Ahmedabad Leg

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~Reid Taylor from BigRock Motorsport riding the Kawasaki led the 250 cc international race~

~Ben Prasit Hallgren of Mohite's Racing riding the Kawasaki won the 250 cc India Asia Mix~

Ahmedabad, February 11, 2024: The CEAT Indian Supercross Racing League (ISRL) received an overwhelming response in the economic hub of Gujarat, as the city played host to a thrilling race attended by the Honourable Chief Minister, Shri Bhupendrabhai Patel, alongside distinguished political and business figures. The BigRock Motorsports team dominated the track, showcasing exceptional skill and determination. In a spectacular display of talent, Matt Moss star athlete of BigRock Motorsports riding the Kawasaki secured first place in the 450cc international race, thrilling the Ahmedabad crowd. Reid Taylor also from BigRock Motorsport riding the Kawasaki led the 250 cc international race, while Ben Prasit Hallgren of Mohite's Racing riding the Kawasaki won the 250 cc India Asia Mix category, surprising everyone with their outstanding performance.

Team BigRock Motorsport celebrated a resounding victory in Ahmedabad, emerged as the frontrunners of the combined races at the CEAT Indian Supercross Racing League (ISRL), a groundbreaking franchise-based Supercross competition held at the EKA Arena, Ahmedabad. The electrifying race drew a cheering crowd of over 10,000 attendees, exceeding the maximum stadium's capacity by 500.

Addressing the inaugural race, Hon. Chief Minister of Gujarat, Shri Bhupendrabhai Patel, said, *"Today, as we witness the thrilling Supercross event in Ahmedabad, we celebrate the embodiment of Prime Minister Narendra Modi's vision for a vibrant sports ecosystem. Gujarat is honored to host the CEAT Indian Supercross Racing League, showcasing our commitment to sportsmanship and excellence. This event ignites passion, inspires champions, and elevates Gujarat's global standing in motorsports. With our rich sports legacy and dedicated sports policy, we aim to nurture talent and promote sports across all levels."*

Mr. Veer Patel, Managing Director Lilleria Group and Co-Founder of CEAT ISRL, said, *"I'm grateful to Hon. Chief Minister Shri Bhupendrabhai Patel and the Gujarat Sports Ministry for their invaluable support in promoting motorsport. Their visionary leadership ensured the success of this event. The passion and energy in*

Ahmedabad was absolutely incredible! The crowd's enthusiasm was unmatched and it only solidified our vision of establishing India as a global hub for Supercross. As we look ahead to the grand finale, we are incredibly excited to deliver an exceptional experience for our fans. We are confident that we can provide an unforgettable event that will leave everyone buzzing with excitement."

The second race of Season One, held at Ahmedabad, displayed an impressive line-up of international champions and emerging Indian stars across four categories: 450cc international riders, 250cc international riders, 250cc India-Asia mix, and the fiercely competitive 85cc junior class. With top riders from around the world converging in India, the series will serve as the ultimate proving ground for global Supercross supremacy. The league is committed to providing a safe and competitive environment for riders of all ages and skill levels.

For more information on the CEAT ISRL Season One Rider Auction and updates on team selections, please visit the official website at <https://indiansupercrossleague.com/>

ABOUT THE PROMOTERS: Team Supercross India (SXI), the parent company of CEAT Indian Supercross Racing League, is at the helm of a ground-breaking initiative led by former international racers, Veer Patel (a two-time national SX Champion), Eeshan Lokhande and Aashwin Lokhande.

Drawing upon their extensive personal experience and unwavering passion for the sport, they have meticulously conceptualized, identified crucial gaps, and delivered a League that is set to redefine Supercross racing on a global scale. With their deep understanding of the sport and relentless pursuit of excellence, they are paving the way for a new era of Supercross that will captivate audiences worldwide.

ABOUT CEAT INDIAN SUPERCROSS RACING LEAGUE (ISRL):

The CEAT Indian Supercross Racing League (ISRL) is the world's first franchise-based Supercross league. This ground-breaking initiative is set to revolutionize the way sports are perceived in India. It is here to create a global extravaganza, an awe-inspiring spectacle that will captivate Indian spectators like never before. CEAT ISRL will bring athletes around the world to compete in a variety of formats and categories, pushing the limits of their skills and inspiring Indian riders to reach new heights. Prepare to be amazed as our stage performers break records with their charismatic engagement, adding an extra layer of excitement to this premier motorsport event. The league is committed to providing a safe and competitive environment for riders of all ages and skill levels. The league also believes in giving back to the community and partnering with local organizations to promote youth development and environmental sustainability.

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