

HOME TEAM BIGROCK MOTORSPORTS WINS INAUGURAL SEASON OF THE CEAT INDIAN SUPERCROSS RACING LEAGUE

Matt Moss of BigRock Motorsports wins the 450 CC international category
Reid Taylor of BigRock Motorsports stands first place in 250 CC international category

 \sim Thanarat Penjan of BigRock Motorsport claimed the top spot in the 250 CC Indian Asia mix category \sim

Bangalore, February 25, 2024: The CEAT Indian Supercross Racing League (ISRL) concluded its inaugural season with a breath-taking Grand Finale held in Bangalore. In an exhilarating display of skill and determination, the home team, BigRock Motorsport emerged victorious, securing their place as the champions of the inaugural CEAT ISRL season. The team dominated the Grand Finale, replicating their outstanding performances from earlier races. Star athlete Matt Moss, riding the Kawasaki, clinched the first place in the 450cc international race, solidifying his position as a true Supercross champion.

The 250cc international race was once again led by the formidable Reid Taylor of BigRock Motorsports showcased his prowess on the track. In the 250cc India Asia Mix category, the dynamic rider Thanarat Penjan of BigRock Motorsport, riding the Kawasaki, claimed the top spot, adding another feather to their cap.

The Grand Finale in Bangalore drew an unprecedented crowd of over 8000+ spectators, taking the total physical attendance over 30000+ for the season setting a new global record and creating an electric atmosphere. The racing spectacle exceeded expectations, captivating the audience with high-speed action, daring manoeuvres, and nail-biting finishes. The event marked a new chapter in Indian motorsports, bringing together racing enthusiasts, distinguished guests, and top-notch riders from around the world.

Mr. Veer Patel, Managing Director of Lilleria Group and Co-Founder of CEAT ISRL, shared his excitement, stating, "The Grand Finale in Bangalore has exceeded our expectations and set the stage for an even more thrilling second season. We have set a new global record with the maximum physical representation anywhere in the world for a Supercross event. It gives me immense pleasure to see our collective dream to take shape in reality. I am confident that with the support of FMSI, FIM, racing teams and all partners we will make India as the focal point for Supercross in the world. On behalf of CEAT ISRL, we congratulate all winners and participants for showcasing their skills and talent, which has led to the success of the inaugural season and is a testament to our collective vision."

The CEAT ISRL Grand Finale showcased not only the skill and competitiveness of the riders but also the league's commitment to creating a global extravaganza. The series has successfully positioned India on the world map of Supercross racing, attracting attention from riders, sponsors, and fans worldwide.

As the inaugural season concludes, the CEAT ISRL looks forward to building on this success, continuing to provide a safe and competitive platform for riders of all ages and skill levels.



The league remains dedicated to promoting youth development and environmental sustainability, embodying the spirit of sportsmanship and excellence.

For more information on the upcoming season and updates on CEAT ISRL, please visit the official website at <u>https://indiansupercrossleague.com/</u>.

<u>ABOUT THE PROMOTERS:</u> Team Supercross India (SXI), the parent company of CEAT Indian Supercross Racing League, is at the helm of a ground-breaking initiative led by former international racers, Veer Patel (a two-time national SX Champion), Eeshan Lokhande and Aashwin Lokhande.

Drawing upon their extensive personal experience and unwavering passion for the sport, they have meticulously conceptualized, identified crucial gaps, and delivered a League that is set to redefine Supercross racing on a global scale. With their deep understanding of the sport and relentless pursuit of excellence, they are paving the way for a new era of Supercross that will captivate audiences worldwide.

ABOUT CEAT INDIAN SUPERCROSS RACING LEAGUE (ISRL):

The CEAT Indian Supercross Racing League (ISRL) is the world's first franchise-based Supercross league. This ground-breaking initiative is set to revolutionize the way sports are perceived in India. It is here to create a global extravaganza, an awe-inspiring spectacle that will captivate Indian spectators like never before. CEAT ISRL will bring athletes around the world to compete in a variety of formats and categories, pushing the limits of their skills and inspiring Indian riders to reach new heights. Prepare to be amazed as our stage performers break records with their charismatic engagement, adding an extra layer of excitement to this premier motorsport event. The league is committed to providing a safe and competitive environment for riders of all ages and skill levels. The league also believes in giving back to the community and partnering with local organizations to promote youth development and environmental sustainability.

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