

ENTREPRENEUR DHRUMIL PATEL AND ARJUNA AWARD WINNER GAURAV GILL ACQUIRE A FRANCHISE TEAM AT THE CEAT INDIAN SUPERCROSS RACING LEAGUE

- *Entrepreneur and visionary Mr. Dhrumil Patel takes the helm as the owner of Gujarat Trailblazers, the league's newest franchise team, along with India's motorsport icon Arjuna Award Winner Gaurav Gill*
- *The entry marks a new era in Supercross Racing, reflecting Mr. Patel's dynamic entrepreneurial acumen and Gaurav Gill's winning spirit*
- *The Team will be named 'Gujarat Trailblazers' and will be based out of Vadodara, Gujarat.*

Vadodara, August 29, 2023: The CEAT Indian Supercross Racing League, in its pursuit of redefining the landscape of motorsports in India, proudly announces the induction of the "**Gujarat Trailblazers**" as one of the league's franchise team for the upcoming season. The team, which marks a significant milestone in the league's journey, will be owned by Dhrumil Patel, a Vadodara-based entrepreneur with Indian motorsport icon Gaurav Gill.

Dhrumil Patel's illustrious profile is a testament to his exceptional dedication to excellence and diverse achievements across the business landscape. A distinguished graduate from BITS Pilani, Purdue University, and Harvard, Mr. Patel has charted a unique trajectory spanning Real Estate, Heavy Engineering, Retail, IT, Hospitality & F&B, and Trade and commerce. He has a proven track record in steering a wide array of ventures to remarkable heights within their respective industries.

As a co-founder, director and venture capitalist, he has been instrumental in developing ventures like Nilamber Group, Adroit Engimach Pvt Ltd, Hyatt Place Vadodara and been a support pillar for startups like WFC & Fantasy Akhada.

Arjuna Award winner Gaurav Gill is a motorsport icon with a career spanning over two decades. Among his exceptional achievements are his remarkable debut performance in the 2000 INRC Season, two consecutive wins at the Indian Formula Rolon and Maruti Racing Championships in 2004 and 2006, and seven wins at the Indian National Rally Championship. Internationally, Gill has been a three-time Asia Pacific Rally Champion and secured 11 stage wins in his debut World Rally Championship.

Expressing his enthusiasm for this new venture, **Dhrumil Patel** stated that, *"Joining the CEAT Indian Supercross Racing League with Gujarat Trailblazers is an exhilarating step forward. The league's innovative approach resonates with my entrepreneurial drive, and I am excited to bring that energy to the world of supercross racing. Through Gujarat Trailblazers, I aim to channel my passion for excellence and determination to create a formidable team that competes at the highest level."*

Sharing the excitement, **Gaurav Gill**, stated, *"I'm thrilled to enter the realm of Supercross Racing. As a racer myself, this holds immense importance for me. I'm eagerly looking forward to the opportunity to channel my enduring passion for motorsports into this new pursuit. I'm truly excited about establishing a great team and anticipate a season filled with exhilarating experiences."*

Veer Patel, Co-founder and Director of Supercross India Pvt. Ltd, welcomes the addition of Gujarat Trailblazers: *"We are filled with joy as we extend our warm welcome to Mr. Dhrumil Patel and the esteemed Gujarat Trailblazers, integrating them into the dynamic fabric of the CEAT Indian Supercross Racing League. This moment is marked by tremendous pride as we unite with Mr. Patel, whose progressive vision and diverse expertise effortlessly align with the core values of our league. Through Mr. Patel's support, we discover a source of profound value that not only enhances the league's essence but also plays a vital role in our collective ambition to redefine the motorsports arena in India"*

Mr. Sujith Kumar, Chairman of the Supercross Racing Commission of the FMSCI, shares his perspective: *"The incorporation of the Gujarat Trailblazers introduces a fresh facet to the league's arena of competition. The unwavering commitment to excellence demonstrated by Mr. Patel, coupled with his remarkable entrepreneurial journey, serves as a profound source of inspiration. We eagerly anticipate observing the trajectory of the Gujarat Trailblazers and Mr. Patel's substantive contributions to the realm of Supercross racing."*

ABOUT DHRUMIL PATEL:

Dhrumil Patel stands as a dynamic entrepreneur and visionary, graduating from BITS Pilani and holding credentials from Purdue University and Harvard. His entrepreneurial journey encompasses a spectrum of industries, including Real Estate, Heavy Engineering, Retail, IT, Hospitality & F&B, and Trade & Commerce. As a Co-founder of MyProp Property Management Services and a Director of Nilamber Group, he's forged a legacy of innovation. Notably, his role as Co-Owner and Developer of Hyatt Place Vadodara showcases his commitment to world-class hospitality.

Beyond his ventures, Dhrumil's support for startups like 'Fantasy Akhada' and WFC highlights his role as a venture capitalist and mentor, fostering business excellence and inspiring future leaders.

ABOUT GAURAV GILL:

Gaurav Gill stands as a remarkable Indian motorsport icon with an exceptional track record. His history-making moment arrived in 2019 when he became the first-ever motorsport athlete to be honoured with the esteemed Arjuna Award by the President of India. Notably, Gill's prowess extends to securing an unmatched three Asia Pacific Rally Championship titles, a feat that solidifies his position as an unparalleled force in the sport. Additionally, he etched his name in the annals of history by venturing into the World Rally Championship (WRC) in 2018 as the sole Indian driver in this prestigious league. With over 80 international rallies under his belt, Gill's legacy reverberates both on the track and in the pages of Indian motorsport history.

ABOUT THE PROMOTERS:

Team Supercross India (SXI), the parent company of CEAT Indian Supercross Racing League, is at the helm of a groundbreaking initiative led by former international racers, Veer Patel (*a two-time national SX Champion*), Eeshan Lokhande and Aashwin Lokhande. Drawing upon their extensive personal experience and unwavering passion for the sport, they have meticulously conceptualized, identified crucial gaps, and delivered a League that is set to redefine Supercross racing on a global scale. With their deep understanding of the sport and relentless pursuit of excellence, they are paving the way for a new era of Supercross that will captivate audiences worldwide.

ABOUT CEAT INDIAN SUPERCROSS RACING LEAGUE:

The CEAT Indian Supercross Racing League (CEAT ISRL) is the world's first franchise-based Supercross league. This groundbreaking initiative is set to revolutionize the way sports are perceived in India. It is here to create a global extravaganza, an awe-inspiring spectacle that will captivate Indian spectators like never before. CEAT ISRL have signed up with athletes around the world to compete in a variety of formats and categories, pushing the limits of their skills and inspiring Indian riders to reach new heights. Prepare to be amazed as our stage performers break records with their charismatic engagement, adding an extra layer of excitement to this premier motorsport event. The league is committed to providing a safe and competitive environment for riders of all ages and skill levels. The league also believes in giving back to the community and partnering with local organizations to promote youth development and environmental sustainability.

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