

"India's Dakar Pioneer, CS Santosh, N Gautam, and Uday Shankar join hands with CEAT ISRL to acquire BigRock Motorsport"

Pune, October 5, 2023: The CEAT Indian Supercross Racing League (ISRL), dedicated to reshaping the motorsports landscape in India, proudly welcomes a new powerhouse into its ranks as **BigRock Motorsport**, led by India's most accomplished Supercross and rally-raid champion, CS Santosh, along with N Gautam and Uday Shankar, acquires a franchise team for the upcoming season. With this addition, the league takes a significant stride towards elevating the standards of motorsport in the country.

India's Dakar Pioneer, CS Santosh, often regarded as India's most accomplished Supercross and Rally-raid champion and is not only a co-owner but also the mentor of BigRock Motorsport. CS Santosh's involvement in the CEAT ISRL is poised to be a monumental push factor for aspiring motorsports riders in India, inspiring the younger generation to take up the sport with passion and determination.

CS Santosh, Mentor, BigRock Motorsport, expressed his excitement about this new partnership: *"Joining the CEAT Indian Supercross Racing League with BigRock Motorsport is an incredible achievement and a true milestone for me. I am extremely excited to be part of this innovative approach to motorsports, which aligns perfectly with my passion for racing. Through this partnership, we are committed to inspiring and nurturing young talent in the field, providing them with a top-notch platform to showcase their skills. Our ultimate goal is to put India on the map of Supercross racing at a global level."*

N Gautam, Co-owner BigRock Motorsport, who believes in nurturing young talent and currently owns franchises in various sports leagues said, *"our partnership with BigRock Motorsport is in line with our goal to promote and develop Indian motorsport talent globally. The CEAT Indian Supercross Racing League is the perfect platform to achieve this."*

Uday Shankar, Co-owner BigRock Motorsports, expressed his enthusiasm, saying, *"our goal is to make motorsport accessible to everyone and enable Indian talent to compete at the highest international levels. In collaboration with CEAT ISRL, BigRock Motorsport is committed to realising this vision by providing the essential infrastructure, training, and opportunities."*

Eeshan Lokhande, Director & Co-Founder at Supercross India Pvt Ltd., extended his warm welcome to BigRock Motorsport stating, *“we are incredibly proud to welcome such a talented team to our league. Their knowledge and dedication to motorsport perfectly align with our mission to revolutionise the motorsports scene in India. Our goal is to provide the best entertainment and quality in motorsports for fans nationwide, and together, we will make this a reality.”*

BigRock Motorsport will join the ranks of elite teams in the CEAT ISRL, bringing a wealth of experience and a commitment to nurturing motorsport talent in India. N Gautam and Uday Shankar are accomplished entrepreneurs and sports enthusiasts.

N Gautam, a partner at Veera Sports since 2014 owns franchises in the Pro Kabaddi League (PKL) and the Pro Panja League, and brings invaluable business acumen and sports management experience to the team.

Uday Shankar, a seasoned leader with 25 years of business experience, has been instrumental in the success of BigRock Dirt Park.

BigRock Motorsports is more than just a team; it is an extension of the vision of its parent entity – BigRock Dirt Park. BigRock embodies a dream to cultivate internationally capable athletes while promoting off-road motorcycling in India. With a focus on quality, inclusivity, and technical proficiency, BigRock has trained over 6500 motorcyclists since its inception in 2014, making it India's finest off-road motorcycle training centre.

With the addition of BigRock Motorsport, the CEAT Indian Supercross Racing League has announced four teams, with more exciting announcements on the horizon.

The league is set to raise the bar for motorsport in India, promising a season filled with exhilarating experiences for fans and participants alike.

For further details on rider registration, the Rider Auction, and the ISRL Season 1 schedule, please visit the official SXI website at <https://indiansupercrossleague.com/>

ABOUT THE PROMOTERS:

Team Supercross India (SXI), the parent company of CEAT Indian Supercross Racing League, is at the helm of a groundbreaking initiative led by former international racers, Veer Patel (*a two-time national SX Champion*), Eeshan Lokhande and Aashwin Lokhande. Drawing upon their extensive personal experience and unwavering passion for the sport, they have meticulously conceptualized, identified crucial gaps, and delivered a League that is set to redefine Supercross racing on a global scale.

With their deep understanding of the sport and relentless pursuit of excellence, they are paving the way for a new era of Supercross that will captivate audiences worldwide.

ABOUT CEAT INDIAN SUPERCROSS RACING LEAGUE:

The CEAT Indian Supercross Racing League (CEAT ISRL) is the world's first franchise-based Supercross league. This groundbreaking initiative is set to revolutionize the way sports are perceived in India. It is here to create a global extravaganza, an awe-inspiring spectacle that will captivate Indian spectators like never before. CEAT ISRL have signed up with athletes around the world to compete in a variety of formats and categories, pushing the limits of their skills and inspiring Indian riders to reach new heights. Prepare to be amazed as our stage performers break records with their charismatic engagement, adding an extra layer of excitement to this premier motorsport event. The league is committed to providing a safe and competitive environment for riders of all ages and skill levels. The league also believes in giving back to the community and partnering with local organizations to promote youth development and environmental sustainability.

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